


printing
sa

Federation of Printing, Packaging,
Signage & Visual Communication

for *You!* We confer, consult,
campaign and train.



**ANNUAL
SPONSORSHIP
PACKAGES 2025**

ANNUAL SPONSORSHIP PACKAGES 2025

A successful restructuring as result of the engagement from board level, top management and supporting staff is what made 2024 an important year for our members putting them at the forefront of our commitment, which is to serve our members with distinction and to the best of our abilities. Through embracing this commitment in all our activities we have seen an increase in our members count and engagements across all regions. Hence our hashtag “Print evolves”

Our events have realised record attendance and our digital and social platforms have exponentially increased in visitors and followers in 2024. We continue to adapt the federation, in order to ensure that we keep pace with latest developments in the industry, both locally and globally thereby ensuring that our members are kept abreast of opportunities, technology and other areas where they can derive great benefits, through knowledge and exposure. Members needs and expectations are carefully monitored to ensure we serve at all times.

We are proud to inform you as a result of several lobbying engagements with Government, Seta and their stakeholders, positive feedback indicates that our industries inclusion as a priority sector will culminate into the development of an industry Masterplan in 2025.

Our events calendar includes over 34 face to face events in 2025, which will surpass any year in our 114yr long history as the industry association, not to mention the social media plan developed to reach more followers in 2024. Focus is placed

to attract members and non-members to grow and serve our industry. It is important to take cognisance of the bigger footprint we serve namely the print, packaging, signage and visual communication industries. We realise the importance for sponsors to gain maximum benefit for their investment and developed our sponsor packages with that in mind.

We trust you will once again honour and answer the call to show your support for our industry and partner with us as it is our mission to ensure the long-term sustainability of this vibrant industry whilst maximising your opportunities to realise your return on the investment.

THE ANNUAL SPONSORSHIP PACKAGES

Do not miss the opportunity to become our 2025 Annual Sponsor and enhance your exposure to over 400 Printing SA member companies employing over 15 000 people, for the entire year.

Whether you are in the supply of materials or equipment to the industry or offering financial services, logistics, IT support, medical or other products and services to the industry, we will welcome your sponsorship. We will interact with over 7500 individuals and companies in 2025 ensuring your brand is physically exposed to this audience.

Simply choose your sponsorship level with all packages having a predetermined set of benefits. Please contact **Mr Abisha Katerere – Head: Business Development & Marketing** at akaterere@printingsa.org or call 011 287 1160 to secure your package.

ADVANTAGES OF ANNUAL SPONSORSHIP

Printing SA member organisations have shown in the past that they prefer to procure their goods and services from other member companies or entities affiliated to the Federation, to ensure the growth of Printing SA and

ultimately the industry. Through your presence you can build relations and trust with potential clients or customers

THESE PACKAGES ALLOW YOU TO:



Position and introduce your company name and your representatives to people who make the decisions on where their money is spent.

01



Elevate your visibility within and outside the Printing SA community on a national and international basis

02



It will also offer you platforms where you can entertain your own clients

03



Position your company as a true industry leader and strategic partner for the future.

04



Give you platforms to advertise and endorse

05



Allow you free representation at every regional chamber event and also the possibility to act as a speaker

				Awards Presentation/ Speaker opportunity/ exhibition platform.	Complimentary Table (10pax)	Complimentary Tickets (5pax)	Complimentary 4 Ball	Hole Activation	Travel & Accommodation (X1 Flights + 1 Night Accom- modation (excludes Transfers & subsistence allowance))	DIAMOND PACKAGE TOTAL (EX VAT) ONLY 2 AVAILABLE
Chamber	Date	Targeted Audience F2F (PAX)	Event							
QUARTER 1										
Central Chamber	28/02/2025	50	HR Forum	R-	R-	R1,750.00	R-	R-	R-	R1,750.00
Cape Chamber	18/02/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
KZN Chamber	20/02/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
Central Chamber	28/02/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
Cape Chamber	20/03/2025	120	Golf Day	R3,500.00	R2,500.00	R-	R3,000.00	R3,000.00	R-	R12,000.00
Central Chamber	27/03/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
Cape Chamber	10/04/2025	50	HR Forum	R-	R-	R1,750.00	R-	R-	R-	R1,750.00
KZN Chamber	13/04/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
QUARTER 2										
KZN Chamber	06/05/2025	120	Golf Day	R3,500.00	R2,500.00	R-	R3,000.00	R3,000.00	R-	R12,000.00
Cape Chamber	20/05/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
KZN Chamber	29/05/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
Central Chamber	30/05/2025	300	Annual Dinner & Awards	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
Cape Chamber	12/06/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
KZN Chamber	26/06/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
Central Chamber	27/06/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
QUARTER 3										
Central Chamber	01/08/2025	350	WOMEN IN PRINT	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
Cape Chamber	14/08/2025	300	WOMEN IN PRINT	R3,500.00	R8,500.00	R-	R-	R-	R10,000.00	R22,000.00
KZN Chamber	21/08/2025	200	WOMEN IN PRINT	R3,500.00	R8,500.00	R-	R-	R-	R10,000.00	R22,000.00
National	11/09/2025	200	Annual Conference	R3,500.00	R-	R2,000.00	R-	R-	R-	R5,500.00

ANNUAL SPONSOR PACKAGE | 2025

QUARTER 4										
Central Chamber	03/10/2025	120	Golf and Padel Day	R3,500.00	R2,500.00	R-	R3,000.00	R3,000.00		R12,000.00
Cape Chamber	24/10/2025	250	Annual Dinner & Awards	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
KZN Chamber	30/10/2025	250	Annual Dinner & Awards	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
BRANDING			Pull up Banners x8	ALL BRANDING WILL BE DISPLAYED AT ALL EVENTS AROUND THE COUNTRY ENSURING MAXIMUM EXPOSURE AND BRAND RECOGNITION FOR OUR SPONSORS						R7,600.00
			Wall Banners (standard) x 3							R9,600.00
			Triga Go Wall Banners x3							R7,500.00
			Table Cloths x 4							R900.00
			Teardrop Banners x16							R6,400.00
			Pop - Up x4							R2,500.00
			Company logo on all PSA event invitations, programs & menus and presentations at events							R5,000.00
			Company logo on website with click through link to company website for 12 months							R6,000.00
			Web Banner on PSA Website homepage (12 months)							R7,500.00
Advert included in newsletter all (48 per annum)	R7,500.00									
DIAMOND PACKAGE TOTAL (2 AVAILABLE)									R239,500.00	

DIAMOND SPONSORS WILL ENJOY ADDITIONAL EXPOSURE ON PRINTING SA SOCIAL MEDIA PLATFORMS AND WEBSITE AT NO ADDITIONAL COST			
MEDIA EXPOSURE	FOLLOWERS & USERS	QTY P/A	COST PER MONTH
Facebook	66k	52 weeks	R75,600.00
Instagram	2.9k	52 weeks	R15,120.00
LinkedIn	4.5k	12 months/per	R1,260.00
Mailer (Newsletter Advert)	1,978	12 months/per	R13,440.00
Website Users(per/month)	8.5k	52 weeks	R18,720.00
ADDED SOCIAL MEDIA VALUE			R124,140.00

				Awards Presentation/ Speaker opportunity/ exhibition platform.	Complimentary Table (10pax)	Complimentary Tickets (5pax)	Complimentary 4 Ball	Hole Activation	Travel & Accommodation (X1 Flights + 1 Night Accom- modation (excludes Transfers & subsistence allowance)	DIAMOND PACKAGE TOTAL (EX VAT) ONLY 2 AVAILABLE
Chamber	Date	Targeted Audience F2F (PAX)	Event							
QUARTER 1										
Central Chamber	28/02/2025	50	HR Forum	R-	R-	R1,750.00	R-	R-	R-	R1,750.00
Cape Chamber	18/02/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
KZN Chamber	20/02/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
Central Chamber	28/02/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
Cape Chamber	20/03/2025	120	Golf Day	R3,500.00	R2,500.00	R-	R3,000.00	R3,000.00	R-	R12,000.00
Central Chamber	27/03/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
Cape Chamber	10/04/2025	50	HR Forum	R-	R-	R1,750.00	R-	R-	R-	R1,750.00
KZN Chamber	13/04/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
QUARTER 2										
KZN Chamber	06/05/2025	120	Golf Day	R3,500.00	R2,500.00	R-	R3,000.00	R3,000.00	R-	R12,000.00
Cape Chamber	20/05/2025	50	Career Day	R3,500.00	R-	R-	R-	R-	R-	R3,500.00
KZN Chamber	29/05/2025	50	Career Day	R3,500.00	R-		R-	R-	R-	R3,500.00
Central Chamber	30/05/2025	300	Annual Dinner & Awards	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
Cape Chamber	12/06/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
KZN Chamber	26/06/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
Central Chamber	27/06/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
QUARTER 3										
Central Chamber	01/08/2025	350	WOMEN IN PRINT	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
Cape Chamber	14/08/2025	300	WOMEN IN PRINT	R3,500.00	R8,500.00	R-	R-	R-	R10,000.00	R22,000.00
KZN Chamber	21/08/2025	200	WOMEN IN PRINT	R3,500.00	R8,500.00	R-	R-	R-	R10,000.00	R22,000.00
National	11/09/2025	200	Annual Conference	R-	R-	R2,000.00	R-	R-	R-	R2,000.00

ANNUAL SPONSOR PACKAGE | 2025

QUARTER 4										
Central Chamber	03/10/2025	120	Golf and Padel Day	R3,500.00	R2,500.00	R-	R3,000.00	R3,000.00		R12,000.00
Cape Chamber	24/10/2025	250	Annual Dinner & Awards	R-	R8,500.00	R-	R-	R-	R-	R8,500.00
KZN Chamber	30/10/2025	250	Annual Dinner & Awards	R-	R8,500.00	R-	R-	R-	R-	R8,500.00
BRANDING			Pull up Banners x8	ALL BRANDING WILL BE DISPLAYED AT ALL EVENTS AROUND THE COUNTRY ENSURING MAXIMUM EXPOSURE AND BRAND RECOGNITION FOR OUR SPONSORS						R7,600.00
			Wall Banners (standard) x 3							R9,600.00
			Triga Go Wall Banners x3							R7,500.00
			Table Cloths x 4							R900.00
			Teardrop Banners x16							R6,400.00
			Pop - Up x4							R2,500.00
			Company logo on all PSA event invitations, programs & menus and presentations at events							R5,000.00
			Company logo on website with click through link to company website for 12months							R6,000.00
			Web Banner on PSA Website homepage (12months)							R7,500.00
Advert included in newsletter all (48 per annum)	R7,500.00									
PLATINUM PACKAGE TOTAL (2 AVAILABLE)										R229,000.00

PLATINUM SPONSORS WILL ENJOY ADDITIONAL EXPOSURE ON PRINTING SA SOCIAL MEDIA PLATFORMS AND WEBSITE AT NO ADDITIONAL COST			
MEDIA EXPOSURE	FOLLOWERS & USERS	QTY P/A	COST PER MONTH
Facebook	66k	42 weeks	R61,061.28
Instagram	2.9k	42 weeks	R12,211.92
LinkedIn	4.5k	6 months/per	R7,560.00
Mailer (Newsletter Advert)	1,978	6 months/per	R6,720.00
Website Banner	8.5k	42 weeks	R15,120.00
ADDED SOCIAL MEDIA VALUE			R102,673.20

				Awards Presentation/ Speaker opportunity/ exhibition platform.	Complimentary Table (10pax)	Complimentary Tickets (5pax)	Complimentary 4 Ball	Hole Activation	Travel & Accommodation (X1 Flights + 1 Night Accom- modation (excludes Transfers & subsistence allowance))	DIAMOND PACKAGE TOTAL (EX VAT) ONLY 2 AVAILABLE
Chamber	Date	Targeted Audience F2F (PAX)	Event							
QUARTER 1										
Central Chamber	28/02/2025	50	HR Forum	R-	R-	R1,750.00	R-	R-	R-	R1,750.00
Cape Chamber	18/02/2025	50	Career Day	R-	R-	R-	R-	R-	R-	R-
KZN Chamber	20/02/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
Central Chamber	28/02/2025	50	Career Day	R-	R-	R-	R-	R-	R-	R-
Cape Chamber	20/03/2025	120	Golf Day	R3,500.00	R-	R-	R3,000.00	R3,000.00	R-	R9,500.00
Central Chamber	27/03/2025	50	Career Day	R-	R-	R-	R-	R-	R-	R-
Cape Chamber	10/04/2025	50	HR Forum	R-	R-	R1,750.00	R-	R-	R-	R1,750.00
KZN Chamber	13/04/2025	50	Career Day	R-	R-	R-	R-	R-	R-	R-
QUARTER 2										
KZN Chamber	06/05/2025	120	Golf Day	R3,500.00	R-	R-	R3,000.00	R3,000.00	R-	R9,500.00
Cape Chamber	20/05/2025	50	Career Day	R-	R-	R-	R-	R-	R-	R-
KZN Chamber	29/05/2025	50	Career Day	R-	R-	R-	R-	R-	R-	R-
Central Chamber	30/05/2025	300	Annual Dinner & Awards	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
Cape Chamber	12/06/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
KZN Chamber	26/06/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
Central Chamber	27/06/2025	50	Technical Forum	R3,500.00	R-	R1,750.00	R-	R-	R-	R5,250.00
QUARTER 3										
Central Chamber	01/08/2025	350	WOMEN IN PRINT	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
Cape Chamber	14/08/2025	300	WOMEN IN PRINT	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
KZN Chamber	21/08/2025	200	WOMEN IN PRINT	R3,500.00	R8,500.00	R-	R-	R-	R-	R12,000.00
National	11/09/2025	200	Annual Conference	R-	R-	R2,000.00	R-	R-	R-	R2,000.00

ANNUAL SPONSOR PACKAGE | 2025

QUARTER 4										
Central Chamber	03/10/2025	120	Golf and Padel Day	R3,500.00	R-	R-	R3,000.00	R3,000.00		R9,500.00
Cape Chamber	24/10/2025	250	Annual Dinner & Awards	R-	R8,500.00	R-	R-	R-	R-	R8,500.00
KZN Chamber	30/10/2025	250	Annual Dinner & Awards	R-	R8,500.00	R-	R-	R-	R-	R8,500.00
BRANDING			Pull up Banners x8	ALL BRANDING WILL BE DISPLAYED AT ALL EVENTS AROUND THE COUNTRY ENSURING MAXIMUM EXPOSURE AND BRAND RECOGNITION FOR OUR SPONSORS						R7,600.00
			Wall Banners (standard) x 3							R9,600.00
			Triga Go Wall Banners x3							R7,500.00
			Table Cloths x 4							R900.00
			Teardrop Banners x16							R6,400.00
			Pop - Up x4							R2,500.00
			Company logo on all PSA event invitations, programs & menus and presentations at events							R5,000.00
			Company logo on website with click through link to company website for 12months							R6,000.00
			Web Banner on PSA Website homepage (12months)							R7,500.00
Advert included in newsletter all (48 per annum)	R7,500.00									
GOLD PACKAGE TOTAL (2 AVAILABLE)									R180,500.00	

GOLD SPONSORS WILL ENJOY ADDITIONAL EXPOSURE ON PRINTING SA SOCIAL MEDIA PLATFORMS AND WEBSITE AT NO ADDITIONAL COST			
MEDIA EXPOSURE	FOLLOWERS & USERS	QTY P/A	COST PER MONTH
Facebook	66k	32 weeks	R46,522.88
Instagram	2.9k	32 weeks	R9,304.32
LinkedIn	4.5k	3 months/per	R3,780.00
Mailer (Newsletter Advert)	1,978	3 months/per	R3,360.00
Website Banner	8.5k	32 weeks	R11,520.00
ADDED SOCIAL MEDIA VALUE			R74,487.20

INDIVIDUAL EVENT SPONSORSHIP PACKAGES 2025

We are cognoscente of the fact that you may find alignment with specific events throughout the years so we have also provided you with an option to select specific events either in your region or national that you will be able to sponsor.

Technical Forums | Women in Print | Golf Days | Annual National Conference
Annual Dinners and Awards Ceremonies |



For more information on our events please contact **Mr Abisha Katerere – Head: Business Development & Marketing** at akaterere@printingsa.org or call 011 287 1160 or visit <https://printingsa.org/events-calender>




Women in Print

EVENT	WOMEN IN PRINT	DATES
DESCRIPTION	The 'Women in Print' series continues to reinvent itself and has become a trusted platform for women not only in the Printing, Packaging, Signage and Visual Communications sector but across all allied industries, for women to be celebrated, recognised inspired, motivated and encouraged to continue aspiring for greatness in every aspect of their professional, personal and social philanthropic journeys.	
REGIONS	CENTRAL CHAMBER	01/08/2025
	KZN CHAMBER	14/08/2025
	CAPE CHAMBER	21/08/2025
TARGET AUDIENCE	WOMEN AT ALL LEVELS WITHIN MEMBER COMPANIES	
NO OF DELEGATES	800PAX	

PACKAGES COST (EX VAT)				
Premier Series Event Sponsor (1 AVAIL) ALL 3 events	PLATINUM SPONSOR (3 AVAIL) ALL 3 events	GOLD SPONSOR (4 AVAIL) PER EVENT	ENTERTAINMENT SPONSOR (PER EVENT)	WELCOME DRINKS SPONSOR (PER EVENT)
R200,000.00	R75,000.00	R25,000.00	R12,500.00	R8,000.00
1. Event Naming rights in partnership with Printing SA	1. VIP - 10 guest tickets (1 x table of 10 for all events)	1. VIP - 10 guest tickets (1 x table of 10 at 1 event)	1. R350 drinks voucher	1. R500 drinks voucher
2. VIP - 10 guest tickets (1 x table of 10 for all events)	2. X2 Complimentary bottles of champagne at each event	2. X2 Complimentary bottles of champagne at each event	3. X4 Complimentary guest tickets	3. X2 Complimentary guest tickets
3. X2 Complimentary bottle of champagne at each event	3. R750 drinks voucher at each event	3. R500 drinks voucher	4. Logo on Sponsors Main Wall Banner	4. Logo on Sponsors Main Wall Banner
4. R1000 drinks voucher at each event	4. X1 panel representative opportunity at 2 events	4. X1 panel representative opportunity at 1 event	5. Logo on Invitations	5. Logo on Invitations
5. Keynote Speaker opportunity at 1 event	5. X1 return flight to 1 regional event	5. Exclusive interview with broadcast media partners	6. Logo on event program	6. Logo on event program
6. X1 panel representative at ALL events	6. Exclusive interview with broadcast media partners	7. Logo on Sponsors Main Wall Banner	7. Logo on Printing SA sponsors website banner for August 2025	7. Logo on Printing SA sponsors website banner for August 2025

ANNUAL SPONSOR PACKAGE | 2025

Premier Series Event Sponsor (1 AVAIL) ALL 3 events	PLATINUM SPONSOR (3 AVAIL) ALL 3 events	GOLD SPONSOR (4 AVAIL) PER EVENT	ENTERTAINMENT SPONSOR (PER EVENT)	WELCOME DRINKS SPONSOR (PER EVENT)
R200,000.00	R75,000.00	R25,000.00	R12,500.00	R8,000.00
7. X2 Return flights to 2 regional events	7. Logo on Sponsors Main Wall Banner	8. X2 pull-up banners (supplied by sponsor)	8. Special mention at the event	8. Special mention at the event
8. X1 night accommodation at 2 regional events	8. X2 pull-up banners (supplied by sponsor)	9. Logo on Invitations	9. Special mention in pre & post event communication	9. Special mention in pre & post event communication
9. Exclusive interview with broadcast media partners	9. Special feature in PSA newsletter with company representative for the month of August	10. Logo on nametags	10. Promotional Gift insert in gift bags	10. Promotional Gift insert in gift bags
10. Logo on Sponsors Main Wall Banner	10. Logo on Invitations	11. Logo on event program		
11. X4 pull up banners at each event (sponsor to provide)	11. Logo on nametags	12. Logo on weekly mailer for the month of August 2025		
12. Special feature in PSA newsletter with company representative for the month of August	12. Logo on event program	13. Logo on Printing SA sponsors website banner for August 2025		
13. Logo on Invitations	13. Logo on weekly mailer for the month of August 2025	14. Logo on screen		
14. Logo on nametags	14. Logo on Printing SA sponsors website banner for August 2025	15. Special mention at the event		
15. Logo on event program	15. Logo on screen	16. Special mention in pre & post event communication		
16. Logo on weekly mailer for the month of August 2025	16. Special mention at the event	17. Acknowledgement in Printing SA promotional activity (social media/e-newsletter/s) in lead up to event		
17. Logo on Printing SA sponsors website banner for August 2025	17. Special mention in pre & post event communication	18. Promotional Gift insert in gift bags		
18. Logo on screen	18. Acknowledgement in Printing SA promotional activity (social media/e-newsletter/s) in lead up to event			

ANNUAL SPONSOR PACKAGE | 2025

Premier Series Event Sponsor (1 AVAIL) ALL 3 events	PLATINUM SPONSOR (3 AVAIL) ALL 3 events	GOLD SPONSOR (4 AVAIL) PER EVENT	ENTERTAINMENT SPONSOR (PER EVENT)	WELCOME DRINKS SPONSOR (PER EVENT)
R200,000.00	R75,000.00	R25,000.00	R12,500.00	R8,000.00
19. Special mention at the event	19. Promotional Gift insert in gift bags			
20. Special mention in pre & post event communication				
21. Acknowledgement in Printing SA promotional activity (social media/e-newsletter/s) in lead up to event				
22. Promotional Gift insert in gift bags				
ONLINE COVERAGE	ONLINE COVERAGE	ONLINE COVERAGE	ONLINE COVERAGE	ONLINE COVERAGE
<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event
<ul style="list-style-type: none"> • Acknowledgement on social media. 	<ul style="list-style-type: none"> • Acknowledgement on social media. 	<ul style="list-style-type: none"> • Acknowledgement on social media. 	<ul style="list-style-type: none"> • Acknowledgement on social media. 	<ul style="list-style-type: none"> • Acknowledgement on social media.
<ul style="list-style-type: none"> • eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event. 	<ul style="list-style-type: none"> • eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event. 	<ul style="list-style-type: none"> • eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event. 	<ul style="list-style-type: none"> • eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event. 	<ul style="list-style-type: none"> • eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
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EVENT	GOLF DAYS		DATES
DESCRIPTION	This event is targeted at members, non-member, stakeholders, and your clients. We aim to create an environment where players can wind down, network as colleagues and interact with other industry players. It will be a great opportunity for sponsors to interact with players present and present their products or service offerings in an informal setting.		
REGIONS	CAPE CHAMBER		20/03/2025
	CENTRAL CHAMBER		03/10/2025
	KZN CHAMBER		06/05/2025
TARGET AUDIENCE	CEO's, MD's, COO's, Senior Managers and HOD's, including top business and community leaders and elected officials.		
NO OF DELEGATES	360PAX		

PACKAGES COST (EX VAT)			
Golf Day Partner Naming Sponsor (1 AVAIL) ALL EVENTS R95,000.00	PLATINUM SPONSOR (2 AVAIL) PER EVENT R15,000.00	GOLD SPONSOR (3 AVAIL) PER EVENT R12,000.00	HOLE SPONSOR (12 AVAILBALE) R3,000.00
1. Exclusive partner naming rights to the golf day	1. X120 Golf Shirts with your logo for all participants	1. X120 Golf Shirts with your logo for all participants	1. Branding at selected hole
2. X120 Golf Shirts with your logo for all participants	2. X120 Caps with your logo for all participants	2. X120 Caps with your logo for all participants	2. Special recognition at prizegiving dinner
3. X120 Caps with your logo for all participants	3. X1 VIP table at prizegiving dinner	3. X1 VIP table at prizegiving dinner	3. Recognition of support on our website and social media
4. X1 VIP table(10) at prizegiving dinner	4. X2 4 balls to participate in golf day	4. X1 4 ball to participate in golf day	
5. X2 bottles of complimentary wine at prizegiving dinner	5. X1 Prime option of preferred watering hole for your company branding	5. X1 Prime option of preferred watering hole for your company branding	
6. X2 4 balls to participate in the golf day	6. Representative to hand over prizes at prizegiving dinner	6. Logo on all event/marketing promotion	

ANNUAL SPONSOR PACKAGE | 2025

Golf Day Partner Naming Sponsor (1 AVAIL) ALL EVENTS	PLATINUM SPONSOR (2 AVAIL) PER EVENT	GOLD SPONSOR (3 AVAIL) PER EVENT	HOLE SPONSOR (12 AVAILBALE)
R95,000.00	R15,000.00	R12,000.00	R3,000.00
7. Representative to give keynote address at prizegiving dinner	7. Logo on all event/marketing promotion	7. Branding at prize giving dinner	
8. Representative to hand over prizes at prizegiving dinner	8. Branding displayed at prizegiving	8. Acknowledgement as major sponsor of the event	
9. Acknowledgement as major sponsor of the event	9. Acknowledgement as major sponsor of the event	9. Recognition of support on our website and social media	
10. Company logo on all event promotional material and website	10. Recognition of support on our website and social media		
11. First option of preferred watering hole for your company branding			
12. Display of company signage at sponsored hole			
13. Option of providing food and drinks or an activity to patrons at the sponsored hole.			
14. Display of company signage at clubhouse			
15. Exhibition booth at Clubhouse (Exclusive)			
16. Branding at prizegiving ceremony			
ONLINE COVERAGE	ONLINE COVERAGE	ONLINE COVERAGE	ONLINE COVERAGE
<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event
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ANNUAL DINNER AND AWARDS

EVENT	ANNUAL DINNER AND AWARDS	DATES
DESCRIPTION	An annual event arranged to recognise and celebrate the regional Top Achievers in our TT3 blocks. It is a prestigious gathering of Printing SA Members and stakeholders from the chamber, all gathered under one roof and joined together in celebration.	
REGIONS	CAPE CHAMBER	24/10/2025
	CENTRAL CHAMBER	30/05/2025
	KZN CHAMBER	30/10/2025
TARGET AUDIENCE	CEO's, MD's, COO's, Senior Managers and HOD's, staff and clients, dignitaries	
NO OF DELEGATES	750PAX	

PREMIER EVENT SPONSOR (2 AVAIL) PER EVENT	GOLD EVENT SPONSOR (3 AVAIL) PER EVENT	SILVER SPONSOR (4 AVAIL) PER EVENT
R15,000.00	R12,500.00	R9,500.00
1. X1 Complimentary VIP table (10pax)	1. X1 Complimentary VIP table (10pax)	1. X5 Complimentary tickets
2. X2 bottles of champagne	2. X1 bottle of champagne	2. X2 pull-up banners (supplied by sponsor)
3. X2 pull-up banners (supplied by sponsor)	3. 2 pull-up banners (supplied by sponsor)	3. logo on screen
4. Logo on screen	4. logo on screen	4. Acknowledgement of Silver Sponsor during formal proceedings
5. Special company feature in Printing SA Newsletter for the month of March 2024	5. Acknowledgement of Gold Sponsor during formal proceedings	5. Logo on invitations, programme, seating plan & menu
6. Acknowledgement in post event write – up of the event	6. Logo on invitations, programme, seating plan & menu	
7. Acknowledgement of Premier Sponsor during formal proceedings	7. Delegate pack inserts/ give – a – ways to be provided by sponsor	
8. Logo on invitations, programme, seating plan & menu		

ANNUAL SPONSOR PACKAGE | 2025



PREMIER EVENT SPONSOR (2 AVAIL) PER EVENT	GOLD EVENT SPONSOR (3 AVAIL) PER EVENT	SILVER SPONSOR (4 AVAIL) PER EVENT
R15,000.00	R12,500.00	R9,500.00
9. Presentation by sponsor of TT3 Top Achiever Apprentice Awards (1st,2nd & 3rd)		
10. Delegate pack inserts/ give – a – ways to be provided by sponsor		
ONLINE COVERAGE	ONLINE COVERAGE	ONLINE COVERAGE
<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event • Acknowledgement on social media. • eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event. • Social media boosted on Facebook, LinkedIn & Instagram 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event • Acknowledgement on social media. • eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event. • Social media boosted on Facebook, LinkedIn & Instagram 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event • Acknowledgement on social media. • eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event. • Social media boosted on Facebook, LinkedIn & Instagram



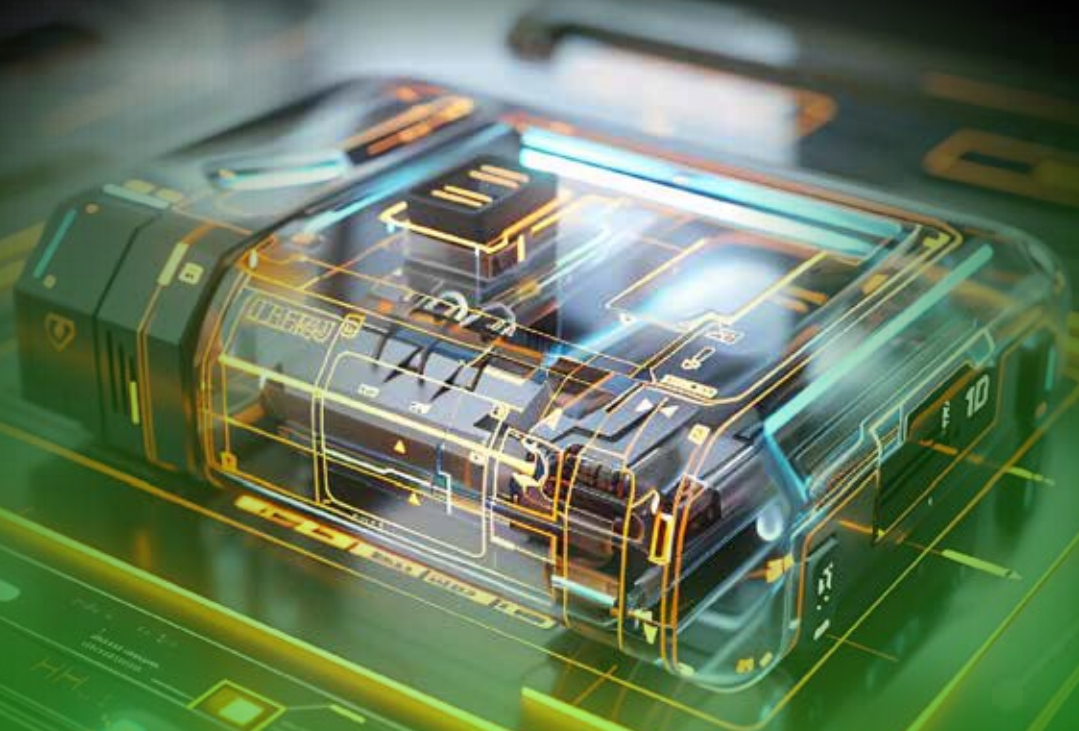
EVENT	NATIONAL ANNUAL CONVERENCE	DATES
DESCRIPTION	Printing SA national conference is a platform where we share latest research reports, unpack industry trends and provide feedback on latest developments both locally and internationally on matters that affect the industry.	
REGIONS	CENTRAL CHAMBER	12/09/2025
TARGET AUDIENCE	CEO's, MD's, COO's, Senior Managers and HOD's, staff and clients, dignitaries	
NO OF DELEGATES	200PAX	

GOLD EVENT SPONSOR (3 AVAIL) PER EVENT	SILVER SPONSOR (4 AVAIL) PER EVENT	ENTERTAINMENT SPONSOR (3 AVAIL) PER EVENT	WELCOME DRINKS SPONSOR (3 AVAIL) PER EVENT
R12,500.00	R9,500.00	R7,500.00	R6,000.00
1. X10 VIP Tickets	1. X5 VIP Complimentary tickets	1. X3 Complimentary tickets	1. X2 Guest tickets
2. 2 pull-up banners (supplied by sponsor)	2. X2 pull-up banners (supplied by sponsor)	2. X2 pull-up banners (supplied by sponsor)	2. X2 pull-up banners (supplied by sponsor)
3. logo on screen	3. logo on screen	3. logo on screen	3. logo on screen
4. Acknowledgement of Gold Sponsor during formal proceedings	4. Acknowledgement of Silver Sponsor during formal proceedings	4. Acknowledgement of Entertainment Sponsor during formal proceedings	4. Acknowledgement of Drinks Sponsor during formal proceedings

ANNUAL SPONSOR PACKAGE | 2025



GOLD EVENT SPONSOR (3 AVAIL) PER EVENT	SILVER SPONSOR (4 AVAIL) PER EVENT	ENTERTAINMENT SPONSOR (3 AVAIL) PER EVENT	WELCOME DRINKS SPONSOR (3 AVAIL) PER EVENT
R12,500.00	R9,500.00	R7,500.00	R6,000.00
5. Logo on invitations, programme, seating plan & menu	5. Logo on invitations, programme, seating plan & menu	5. Logo on invitations, programme, seating plan & menu	
6. Delegate pack inserts/ give – a – ways to be provided by sponsor			
ONLINE COVERAGE	ONLINE COVERAGE	ONLINE COVERAGE	ONLINE COVERAGE
<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event 	<ul style="list-style-type: none"> • Logo on banner on website promoting the event - Pre-Event
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for *You!* We confer, consult,
campaign and train.