

**16 August 2022**

# Printing SA Innovation Forum

Printing SA's KZN Chamber held its inaugural Innovation Forum at the Westville Country Club on 16 August 2022. The event was attended by 34 delegates who experienced the technological advancements of locally positioned manufacturers and suppliers. Printing SA's presenters and sponsors of the event was Unistar Inks, Busch Vacuums and Productivity SA. Each segment splurged content that was relevant, exciting, and compelling for businesses to absorb as they operate in a volatile, complex, uncertain, and ambiguous business environment. The nature of the event also offered presenters the opportunity to deliver practical demonstrations to delegates in attendance and physically showcase their product technology.

Unistar Inks showcased their innovative inks that were incorporated into electronics and printed matter which was at the apex of technological advancements in the South African and global market. This local manufacturer engages in ongoing R&D with well renown universities globally to deliver on the best technology to the South African market.

Busch Vacuum Solutions showcased their cost and energy effective pumps that proved to save energy consumption and improved performance over a longer period. Their technology was coupled with empirically proving a more lucrative investment, with shorter payback periods and a positive NPV for businesses.

Productivity SA was included in the line up to incorporate a dynamic of unpacking how productivity tools can improve the bottom line of business. Members were intently intrigued with the productivity awareness presentation by Mninawa Zwakala,

understanding the need to pay careful attention to how it views its productivity to achieve local and global competitiveness. Productivity SA has partnered with Printing SA to launch a 2-day training, Kaizen training (Continuous Improvement), to assist members at all levels to better understand productivity and profitability, and we hope that this training will be well received by members in the near future. There are a host of other programmes on offer, and Printing SA will continue in the capacity of bridging the gap between Productivity SA and members of the industry.

Jermaine Naicker, Chamber Manager of Printing SA, ended the session with information at upcoming events, Membership service offerings and thanking members for their time.