



Federation of Printing, Packaging,
Signage & Visual Communication

Reg No.: NPC(1990/001772/08)



Welcome to Mr Ashley Samuel as the new Chamber manager for the Central Region of Printing SA

Mr Samuel comes with a wealth of work experience from a wide variety of sectors. He has excelled in business turnaround strategies, is a strong marketing manager and able to sell services and products easily.

He has over 19 years of experience, most recently as a business analyst focusing on finding appropriate solutions as part of a better customer experience. As a territory sales manager he maximised profitability through efficient statistical and financial oversight. As a Branch manager he managed a large sale force and ensured sales targets were maximised. He managed stock control and ensured operations ran optimally. His focus on staff training and development made them grow and achieve new heights. As a sales manager he was the link between customers and his sales team, who together strove for operational excellence. He managed and negotiated contracts and ensured quality assurance, taking personal ownership of tough decisions made. In the motor industry he managed customer requests and seamlessly executed decisions that resulted in repeat business. As a regional operations manager he successfully cross sold products and services, and was able to manage membership bases and build solid client relationships.

He holds a Diploma in Leadership and Operations Management, a certificate in Leadership and Customer Care, and an Advanced Certificate in Taxation.

He looks forward to building a strong relationship with all member companies in Printing SA, improving member enrolments, selling training and consulting services, and ensuring the viability and sustainability of the Chamber.

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DIRECTORS: Chief Executive Officer: Dr AM Mahomed | Non-Executive Directors: LRS Wright (President); A Read; DH Joubert; GD Currie; M Burger; MJ Wiese | Executive Directors: Dr AM Mahomed (CEO); KA Leid (British); Z Bagus
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for **We confer, consult,
campaign and train.**