

Screenline, the industry leader in South Africa for over 50 years in screen printing, signage, outdoor advertising, and digital graphics signage, has recently acquired the EFI VUTEk® 32h hybrid flatbed/roll-to-roll LED inkjet printer. As a result, Screenline can now deliver digital productions faster, in a broader range of substrates, and with higher precision quality and colours, thanks to this installation. In addition, Screenline now has the most significant competitive advantage against analogue and digital screen printing companies, thanks to the new EFI VUTEk® printer.

"Over the last five years, Screenline has increased its production capacity in response to an increasingly stringent and demanding time and budget sensitive market. This purchase, which includes LED and UltraDrop Technology for ultra-impressive substrate versatility, superior quality, will have a significant impact on us in 2022 and beyond, doubling Screenline's output and giving us a competitive advantage," says Nico De Greef (Marketing Director of Screenline)

"In a difficult economy over the last two years, the Screenline team's top priority was excel in our customer service and remaining innovative in a ever evolving market landscape. Because of our high-quality, versatility, consistent output and customer satisfaction, Screenline consistently outperforms its competitors," says Neil De Greef, Managing Director of Screenline.

The new printer achieves excellent results on various substrates thanks to the Caldera Premium digital front end, adding to the rapid job preparation and colour management. Adding to this the LED technology is outstanding and will be a definite winner for Brands that are trying to be sustainable and have the desire to make their product offering more eco-friendly. Why do we say that? Other UV printers, for example, had failsafe levers in case the curing lamps overheated, but LED imaging eliminates this concern.

According to FOGRA research, EFI's "cool cure" LED technology can save up to 82% energy consumption compared to other super wide-format drying or curing methods. In addition, VUTEk LED printers' ability to print with 7-picoliter drop imaging, highly opaque white ink, and multilayer printing also contributes to the high-quality images valued by Screenline's customers. A host of opportunity for Brands that want bright vivid colours in their OOH signage and branding displays – speak with our Screenline Brand Specialist to find out more.

Nico and Neil both agree. "We believe that the EFI VUTEk 32H's long-term effects will have a long-term impact on our customers and our business. We were

impressed by UltraDrop and LED technology because it reduced operating costs and waste while being more environmentally friendly. In addition, Screenline has become more adaptable and better serves our customers due to budget cuts and faster turnaround times."

Nico De Greef states, "We cannot wait to show our customers the new capabilities." "With the new eco-friendly and sustainability pressures on our brands, this is a win for both parties."

Welcome EFI VUTEk® 32h to the Screenline Family - here's to creating beautiful magic that excites, delights, and compels action!