

## **Kyocera to showcase TASKalfa Pro 15000c at Hunkeler Innovationdays 2023**

Kyocera Document Solutions Europe will showcase the TASKalfa Pro 15000c at Hunkeler Innovationdays 2023, the world's leading trade show for print technologies, which will be held in Lucerne, Switzerland, from 27 February to 2 March 2023.

Kyocera has earmarked this top industry event as the ideal platform to exhibit the TASKalfa Pro 15000c, its debut inkjet production printing device that underpins the organisation's ambition of merging the best of humanity and technology to create a brighter tomorrow.

"Hunkeler Innovationdays is an industry favourite and the perfect stage to showcase the TASKalfa Pro 15000c," says Heidie-Mari Middel, Production Specialist at Kyocera Document Solutions South Africa.

"It's the perfect choice for customers seeking exceptional reliability with a low cost of ownership. The device is also proving its flexibility with different kinds of media. It does exceptionally well with a broad range of applications, including direct mail, catalogues, and brochures. It is rugged and reliable, yielding run rates that exceed our targets, along with higher uptime."

Thunderbolt Solutions, a commercial print and packaging supply company and one of KDZA's partners, will be bringing a wealth of international insights, knowledge and expertise back to our shores from Innovationdays. This will boost their position to be able to demonstrate Kyocera's award-winning printheads and the superb quality of its proprietary inks.

"We invite those who are interested in this ground-breaking device to request a personal demo either with Thunderbolt or KDZA, as we are eager to show how the TASKalfa Pro 15000c excels in areas such as productivity, output quality, media flexibility, and personalisation options, while also keeping energy consumption and downtime to a minimum," says Middel.

Designed with modern business challenges in mind – including cost-optimisation, productivity, media flexibility, and sustainability – the sheet-fed inkjet production printer promises to redefine production printing, driving business excellence while turning previous pain points into new opportunities.

Priced to compete with mid-range dry toner presses and aimed at transactional variable data work, direct mail, educational and scholastic work and litho overprinting markets, the high-speed production printer is an SRA3-format sheetfed four-colour inkjet with a top speed of 150 A4 impressions per minute. It handles full colour and is also suited to overprinting variable data black or spots onto pre-printed offset shells.

"This device signals Kyocera's optimism about the future and its positioning of the TASKalfa Pro 15000c as a key contributor to a more sustainable future for society," concludes Middel.

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### **About Kyocera Document Solutions South Africa**

Kyocera Document Solutions South Africa is a group company of Kyocera Document Solutions Inc., a global leading provider of total document solutions based in Osaka, Japan. The company's

portfolio includes reliable and eco-friendly MFPs and printers, as well as business applications and consultative services which enable customers to optimize and manage their document workflow, reaching new heights of efficiency. With professional expertise and a culture of empathetic partnership, the objective of the company is to help organisations put knowledge to work to drive change.

For further information visit [www.kyoceradocumentsolutions.co.za](http://www.kyoceradocumentsolutions.co.za)

#### **About KYOCERA Document Solutions Inc**

Kyocera Document Solutions Inc. is a core company of Kyocera Corporation, a leading supplier of semiconductor packages, industrial and automotive components, electronic devices, solar power generating systems and mobile phones. During the year ended March 31, 2020, Kyocera Corporation's consolidated sales revenue totalled 1.6 trillion yen (approx. US\$14.7 billion). Kyocera appears on the "Derwent Top 100 Global Innovators 2018-19" list by Clarivate Analytics and is ranked #549 on Forbes magazine's 2020 "Global 2000" list of the world's largest publicly traded companies.

#### **About Thunderbolt Solutions**

Thunderbolt Solutions was founded in 1999 to service the printing industry in Southern Africa. Through organic growth, acquisitions, and the addition of a number of world-leading agencies in specialist print-related fields, Thunderbolt is now a leader in the Southern African market with offices in Johannesburg, Cape Town and Durban. Thunderbolt's philosophy is to supply the printing industry with top-quality products and to support the industry with highly trained, customer-driven, technical service and support personnel.

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