



Printing SA Outlining Signage And Printing Membership Benefits At Sign Africa Cape Town Expo

Printing SA will educate visitors about their member benefits and services at the Sign Africa Expo, taking place 3-4 May at the CTICC, Cape Town.

Printing SA represent the interests of the printing, packaging, branding, creative design, marketing and communications industries. They ensure the industry is sustainable and that all stakeholders and, in particular, its members prosper.

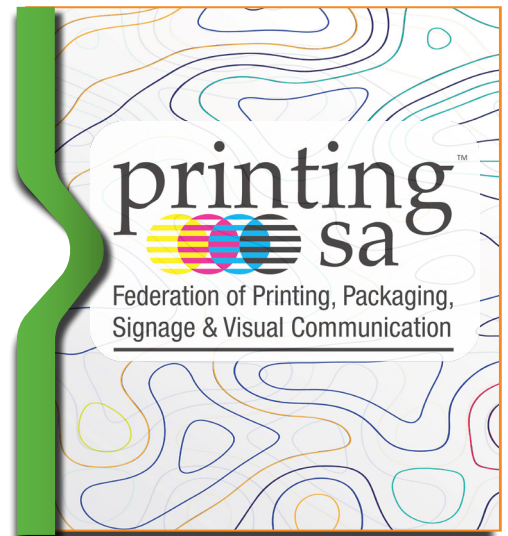
Visitors will have the opportunity to speak to representatives to find out about their member benefits, such as: human resources consultancy services; industrial relations consultancy services; B-BBEE advisory and consultancy services; commercial, technical and legal expertise; industry representation and training.

The new Printing SA member benefits include:

1. Productivity SA: The Competitiveness Improvement Services Programme is aimed at improving the competitiveness in the South African print, packaging, signage and visual communications industry as it has to compete against international competitors in the international and domestic markets. It is an investment cost-sharing grant for local entities.

2. Sunlyn Asset Finance: Printing SA through SASFIN subsidiary Sunlyn, provides a comprehensive range of specialist financial products and services for Business and Wealth clients including equipment finance, forex and guarantees and funding to these entrepreneur groups and companies.

3. Members' Portal: Members now have exclusive access to a host of great online tools from industry research, tenders, RFP's/Q's, marketing material, templates and so much more.



Printing SA Hosts Successful Central Chamber Golf Day



It has been 10 years since Printing SA's Central Chamber hosted a golf day for its members. Printing SA therefore heeded the call from its members to reinstate this once prestigious event, and hosted a golf day on 10 March.

The profession of being a printer is highly demanding and stressful in nature, even more so in the past three years. Printers work long hours all week without taking time to relax and have fun.

The event was targeted at members, non-members, stakeholders, and their clients, and was a fun day to unwind.

Printing SA aimed to create an environment where players could kick off the year with a round of golf at one of South Africa's premier golf courses, Glendower Golf Club.

The event was also an opportunity for sponsors to interact with players and present their products or service offerings in an informal setting.



Kamal Singh won a hamper filled with treats, food and nail vouchers by simply downloading the SignPrintNEWS app on the day.

Sign Africa, Africa Print and Modern Marketing were proud media partners of the event. The app also allows users to easily search for printing suppliers, products, brands, amazing deals and equipment. Buy or sell used equipment, advertise vacancies or find a job on the app.

Kamal Singh, hamper winner, and Ashley Samuel, Printing SA.



www.printingsa.org

WESTERN CAPE PORT ELIZABETH		CENTRAL FREE STATE			
CONTACT	Danielle Arendorf	CONTACT	Ashley Samuel		
TEL	+27 21 595 1367 +27 61 058 9324	TEL	+27 11 287 1160 +27 72 139 5146		
EMAIL	gafrica@printingsa.org	EMAIL	asamuel@printingsa.org		
KWAZULU-NATAL EAST LONDON		NATIONAL OFFICE		NORTHERN PROVINCE	
CONTACT	Jemaine Naicker	CONTACT	Abisha Katerere	CONTACT	Lana Human
TEL	+27 83 791 2280 +27 31 001 3631	TEL	+27 79 757 4795 +27 11 287 1160	TEL	+27 82 415 1041 +27 87 805 3675
EMAIL	jnaicker@printingsa.org	EMAIL	akaterere@printingsa.org	EMAIL	lhuman@printingsa.org