

Diamond Sponsor

Canon

Platinum Sponsor

KYOCERA

KZN CHAMBER

CEO's Business Breakfast

2023

Guest Speaker

Musa Kalenga

Group CEO of Brave Group
and Co-founder of
Bridge Labs

The Printing SA KZN Chamber is excited to host its inaugural CEO Business Breakfast which is focused on equipping industry leaders to build sustainable businesses. A strong leader at the helm is fundamental to navigating and growing in a complex, ambiguous, uncertain and volatile economy. The prolific speaker is a leader and CEO of one of the world's leading companies, and will be impactful in sharing his insights, knowledge and applications that will greatly contribute towards leadership in the Printing, Packaging, Signage and Visual Communication Industry.

TOPIC

Leadership at the Speed of Light
Managing and energizing a
new work force in the 4IR

In order to be at the cutting edge of technology, you need to keep pace with a rapidly evolving world. This means being able to lead "at the speed of light" and be able to adapt to constant changes. This approach also means using data insights and intelligence to drive decision making that can ensure that your organisation can consistently create business value in the long term.

DATE: 14 JUNE 2023 **TIME:** 09:00 TO 10:00
*REGISTRATION FROM 08H30

VENUE: MOUNT EDGECOMBE COUNTRY CLUB;
GOLF COURSE DR, MOUNT EDGECOMBE, DURBAN, 4300

**TICKET
PRICE**

NON-MEMBERS
R500 INCL VAT

MEMBERS
R350 INCL VAT

WHO SHOULD ATTEND?

- CEO'S, MD'S & HOD'S
- FINANCIAL DIRECTORS
& MANAGERS
- HR PRACTITIONERS
- SUPERVISORS

THERE ARE ONLY 50 SEATS AVAILABLE.
Don't miss out on this **BOOK NOW** by 9th June 2023
or contact Terisha Veeran at tveeran@printingsa.org for more information.

**MEDIA
PARTNERS**

AFRICA PRINT
www.africaprint.com

SIGN AFRICA
www.signafrica.com

**MODERN
MARKETING**

Musa is an author, marketer, brand communication specialist, writer and entrepreneur. He is a lauded speaker, author of *Ladders and Trampolines* and a strategist who was recognised as one of the Top 200 young South Africans by the Mail & Guardian in 2012. He is the former Head of Digital Marketing for Nedbank and former Client Partner for Facebook Africa.

Currently Group Chief Executive Officer of the Brave Group and Co-founder of Bridge Labs, Chairman for the University of Johannesburg SCiS Industry Advisory Board and Investor. Musa addresses the problem of gaining access to appropriate online tools for entrepreneurs and Small to Medium Businesses (SMB's) by building mobile platforms to support growth in emerging markets. His passion is changing the communities we live in, African emerging markets and inspiring.

WHAT HE WILL COVER

- 1. The people we lead have changed**
 - Generational Theory of leadership;
 - Jump to 2029 - what does the future hold for the world of work?
- 2. High performance team dynamics**
 - The role of purpose
 - The role of Culture
 - The role of experiences
 - The role of expression
- 3. Being a team player**
 - The role of resilience
 - How to energize others
- 4. The "productivity hack" toolbox - becoming a motivated high performer**
These tools can be used everyday to keep you on top of your game
 - MELT-MOULD-FREEZE:** Energizing yourself to re-invent and thrive.
 - TIME BLOCKING:** The art of creating time.
 - WORK CATEGORIZATION:** Calling a spade a spade.
 - HIGH PERFORMANCE PARTICIPATION:** Showing up everytime, all the time.