

Federation of Printing, Packaging, Signage & Visual Communication

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## **KEMTEK INDABA 2023**

The Kemtek Indaba 2023 took place on Monday, May 22nd, at the Emperors Palace Convention Centre, Kempton Park. Kemtek is a specialist supplier of various brands within the printing and technology industries. Kemtek is in partnership with big brands that offer a variety of printing services, such as digital printing, labelling, auto ID, 3D printing, commercial printing, and large format printing. A hat's off to Kemtek's team for providing a creative and tech space at the Kemtek Indaba 2023, which allowed these brands to showcase their latest products and services.

The brands that presented on the day were: Argox, Honeywell, Epson, Crosscall, SATO, and CipherLab. The delegates were wowed by the latest technology that these brands had to offer, such as top-of-the-line mobile computers. These mobile computers have impressive specs. The specs include an advanced range scanner, WiFi, a 16 MP camera, and an internet browser app that is compatible with Android and iOS devices.

Another impressive tool that has recently come out is the Scanner with Ring Mount, designed and manufactured by Honeywell. It's specs include a tap-to-pair feature that prompts a pairing connection with the Bluetooth host of your choice: Android, Honeywell Voice, iOS, Windows, and more. The delegates found that the retail, courier, factory, warehouse, and logistics spaces will thoroughly benefit from utilizing these devices, as they operate like smartphone and smartwatch devices that are quick and easy to use.

Lastly, what grabbed the audience's attention even further was Mark Furman's (*CEO of Evalu8r, CEO of Easier than PI, and co-creator of Dawn of Disruption*) discussion around how artificial intelligence (AI) empowers businesses and the impact it has on the global community. He emphasized the fact that AI is not meant to replace human beings but rather assist them within the business, education, technology, automobile, and health sectors. Within these sectors are apps and tools that AI has created to make people's lives easier and more functional. AI has thus become the latest technological tool for creating a more economical and efficient society.

Overall, the event served to bring together the labelling and tech space partners, and allowed for both local and international delegates to network in a vibrant collaborative space.

DIRECTORS: Chief Executive Officer: Dr AM Mahomed | Non-Executive Directors: LRS Wright (President); GD Currie; L Mc Dowall; MV Robson; HM van Staden; FA Yende | Executive Directors: Dr AM Mahomed (CEO); KA Leid (British); Z Bagus PRINTING SA is a brand of the PIFSA NPC

