

**ANNUAL**



# Gala

**DINNER**  
*2023*

## *Sponsorship Proposal*

It's been 3 years since Printing SA hosted our prestigious Annual Gala Dinner and Awards event, which has been known to draw members from across the country to come together and celebrate the resilience of the sector and its significance in its contribution to our country, whilst recognising our Top Achievers from our TT3 students.

Celebrating those of us that have truly excelled in their businesses by adding value, not only to your companies, but your communities and the industry at large and honouring those that have been recognised as industry stalwarts who have made immense contributions to the industry in the awarding of the coveted Gutenberg Award.

Partnering with Printing SA as a sponsor is a sure-fire way of ensuring that you are once again recognised as a true champion and advocate for the printing, packaging, signage and visual communications sector.

DIAMOND SPONSORS



MEDIA PARTNERS



*Come celebrate with us...*

*Event details:*

**Date:**

5 October 2023

**Time:**

18h00 for 18h30

**Venue:**

The Accolades, 72 Dale Road,  
President Park AH, Midrand, Johannesburg

**Theme & Dress Code:**

(Formal Attire)

1920's Classical Gatsby meets Carnival

**COST:**

Members: R750 pp. excl. VAT

Non-members: R950 pp. excl. VAT

Table Booking (10 pax): R7500 excl. VAT

# Opportunities

Our esteemed sponsor will enjoy unparalleled access and exposure. We encourage you to take up the opportunity to gain recognition for your contribution towards this unique industry initiative.

## Sponsorship packages:

### PREMIER EVENT SPONSOR

R275 000 excl. VAT (Only one available)

### Offers:

- Event Naming rights in partnership with Printing SA
  - Keynote Address by CEO
  - VVIP - 10 guest tickets (1 x table of 10)
  - X2 Complimentary bottles of champagne
  - R2000 drinks voucher
  - Special feature in PSA newsletter with company representative
  - Representative to present Gutenberg Award
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- Logo on Sponsors Main Wall Banner
  - X2 Pull-up Banners
  - Logo on Invitations
  - Logo on nametags
  - Logo on event program & menu
  - Logo on weekly mailer for the month of September 2023
  - Logo on Printing SA sponsors website banner for September 2023
  - Special mention at the event
  - Special mention in pre & post event communication
  - Acknowledgement in Printing SA promotional activity (social media/e-newsletter/s) in lead up to event
  - Promotional Gift insert in gift bags

## PLATINUM EVENT SPONSOR

R35 000 excl. VAT (Only two available)

### Offers:

- VVIP - 10 guest tickets (1 x table of 10)
  - Representative to handout Gutenberg Awards
  - X2 Complimentary bottle of champagne
  - R1500 drinks voucher
  - Special feature in PSA newsletter with company representative
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- Logo on Sponsors Main Wall Banner
  - Logo on Invitations
  - Logo on nametags
  - Logo on event program
  - Logo on weekly mailer for the month of September 2023
  - Logo on Printing SA sponsors website banner for September 2023
  - Special mention at the event
  - Special mention in pre & post event communication
  - Acknowledgement in Printing SA promotional activity (social media/e-newsletter/s) in lead up to event
  - Promotional Gift insert in gift bags

## GOLD EVENT SPONSOR

R20 000 excl. VAT (Only three available)

### Offers:

- VIP - 10 guest tickets (1 x table of 10)
  - X2 Complimentary bottles of champagne
  - R1000 drinks voucher
  - Special feature in PSA newsletter with company representative
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- Logo on Sponsors Main Wall Banner
  - Logo on Invitations
  - Logo on event program
  - Logo on nametags
  - Logo on weekly mailer for the month of September 2023
  - Logo on Printing SA sponsors website banner for September 2023
  - Special mention at the event
  - Special mention in pre & post event communication
  - Acknowledgement in Printing SA promotional activity (social media/ e-newsletter/s) in lead up to event
  - Promotional Gift insert in gift bags

## SILVER EVENT SPONSOR

R15 000 excl. VAT (Only four available)

### Offers:

- VIP - 10 guest tickets (1 x table of 10)
  - X2 Complimentary bottle of champagne at each event
  - R500 drinks voucher
  - Special feature in PSA newsletter with company representative
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- Logo on Sponsors Main Wall Banner
  - Logo on Invitations
  - Logo on event program
  - Logo on nametags
  - Logo on Printing SA sponsors website banner for September 2023
  - Special mention at the event
  - Special mention in pre & post event communication
  - Acknowledgement in Printing SA promotional activity (social media/ e-newsletter/s) in lead up to event
  - Promotional Gift insert in gift bags

## ENTERTAINMENT SPONSOR

R12 000 excl. VAT (Only two available)

### Offers:

- X3 guest tickets
  - R750 drinks voucher
  - Exclusive branding on 'instagrammable' backdrop at each event
  - X1 Complimentary bottle of champagne at each event
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- Logo on Sponsors Main Wall Banner
  - Logo on Invitations
  - Logo on event program
  - Logo on Printing SA sponsors website banner for September 2023
  - Special mention at the event
  - Special mention in pre & post event communication
  - Promotional Gift insert in gift bags

## DRINKS SPONSOR

R8 000 excl. VAT (Only three available)

### Offers:

- X2 Guest tickets
  - R750 drinks voucher
  - X1 Complimentary bottle of champagne
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- Logo on Sponsors Main Wall Banner
  - Logo on Invitations
  - Logo on event program
  - Logo on Printing SA sponsors website banner for September 2023
  - Special mention at the event
  - Special mention in pre & post event communication
  - Promotional Gift insert in gift bags

*Printing SA is committed to creating an event that's unrivalled by any other event of it's kind. It promises to be a day of robust engagements, networking and energetic live entertainment.*

For more information, kindly contact  
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