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Federation of Printing, Packaging,
Signage & Visual Communication

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Women **in Print**

“**PrintSPIRED**”

Women changing the future of print



“PrintSPIRED”

Women changing the future of print

During their 2023 Annual General Meeting Industry Awards, the FP&M Seta presented Printing SAs' 2023 Women in Print Series with the award for **BEST PROJECT ADDRESSING GENDER – WOMEN HEADED PROJECTS**'. This recognition highlights the impact that the Women in Print series has had on the industry and in particular its contribution towards recognising the success and emergence of a new youthful, intelligent, creative and vibrant woman that is reshaping the industry as we know it. In 2023 the event was hosted in Johannesburg, Cape Town and had its inaugural debut in Durban with a combined attendance to all events in excess of 600 delegates.

These events were for the very first time live streamed through our media partnership with Impulsradio Africa to 44 countries on the African continent and achieved over 800 000 streams on the continent. The sheer coverage of these events was testament to the quality of the production, topics, selection of presenters, panellists and entertainment. We also collaborated with the South African Fashion Design Agency (SAFDA) which was instrumental under the stewardship of Founder, CEO and icon Mr Sonwabile Ndamase, who is renowned for having designed the iconic Madiba shirt and is the preferred fashion designer for Heads of State and high profile dignitaries on the continent. SAFDA entertained our guests with Fashion Shows at all venues and moderated the segment on Gender Based Violence which was always a moving segment of the program.

Needless to say back by popular demand, in its 3rd year running, Printing SA will once again host our **Women in Print Luncheon Series 2024**.

We continue to reinvent the 'Women in Print' series as it has become a trusted platform for women not only in the Printing, Packaging, Signage and Visual Communications sector but across all allied industries, affording the opportunity for women to be celebrated, recognised, inspired, motivated and encouraged to continue aspiring for greatness in every aspect of their professional, personal and social philanthropic journeys.



In 2024 the theme will be
“WOMEN SHAPING THE FUTURE OF PRINT.”
with the #Printspired.

We aim to go above and beyond in 2024, with record numbers expected at all of our events as well as delegates expected to attend from across the continent. We have brand new sponsors, event partners, stakeholders from government and regional embassies on board.

Printing SA has once again partnered with the continent's online radio & podcast network Impulsradio Africa, which is a cross-African platform that focuses on news, education and information which aims to promote the development and unity of the continent. This is achieved through live streaming, broadcasting and stream-casting content to more than 44 countries on the African continent.

Our vision is to create an event that will draw guests from all across the continent in 2024 with Impulsradio Africa, SABC and other broadcast outlets capturing and streaming from all 3 events and will include interviews with stakeholders, speakers, panelists and guests, which will ensure that the message we are trying to convey is heard far and wide.

Your partnership as a sponsor is a sure-fire way of ensuring that your organisation is recognised as a true champion and advocate for the advancement of women in the sectors that they represent.

Whats on show

Womens Month - Opening Ceremony

This year we have entered into an MoU with the **Department of Women Youth and Persons with Disabilities (DWYPD)** to collaborate on a number of Printing SA initiatives which include Career Days, Plant Tours and Women in Print. As the DWYPD is the custodian for launching Womens month, this year they have decided to launch Womens Month at the Cape Chamber Women in Print event on the **1st August 2024**. The Honourable Minister of the Department of Women, Youth and Persons with Disabilities accompanied by the Minister in the Dept of Social Development will be in attendance to officially declare Womens Month. An extremely proud moment for the federation and no doubt a significant moment for all of our women in print guests as the magnitude of such an opportunity will catapult our industry into the mainstream, a much needed boost for an industry that is the best kept secret within the manufacturing sector. As every single industry on the planet is undergoing tectonic technological shifts that only they can better decipher, what is the new rulebook for leadership to recalibrate for the opportunities ahead?



See them, hear them, watch them live – we have a stellar line of speakers this year and we aim to take perspectives from the youth who are forging careers in media as influencers, broadcasters, presenters, designers, advertisers and innovators, with a view to shedding light into how the industry can best support their endeavours in being cognoscente of their plight and generating solutions that will ensure print and digital medias relationship is viewed in a positive light, as the sector continues to be inundated by false messages of greenwashing. We say **“Print is not Dead, it is indeed EVOLVING!!**

Fashion extravaganza

As always Women in Print would not be complete without showcasing young talent in an exclusive fashion show segment that will see proteges of Mr Sonwabile Ndamase, the architect of the Madiba shirt showcasing their garments in an inspired runway show at all events. This years fashion show is significant in the fact that Sonwabile will be unveiling his **30yr of the Madiba Shirt Legacy** collection and reveal an all new leisure line, which will be showcased at the New York Fashion International Technikon in Septemer 2024. The FIT NYC boasts well-known alumni which include fashion designers Norma Kamali, Calvin Klein and Michael Kors. Our guests will be the first to see this line being revealed during the Women in Print series!!

What else?

Back by Popular demand having brought the house down in Durban at last years inaugural Women in Print event, Cindy Norcott will be regaling the guests at all 3 events this year as she imparts pearls of wisdom, tells tales of her own journey working with women who need inspiration and motivation to push themselves more than ever, as this evolving industry requires only the bold, brave and tenacious to take it to the next level. Apart from being an author she is a wife, mother to two girls, a businesswoman, has climbed Kilimanjaro, has her own foundation which has built 3 creches for needy children, is a motivational speaker and an entrepreneur. Cindy has honed her skills as a sought-after motivational speaker, business trainer, business coach and mentor, best-selling author, and award-winning charity head, while still running her Westville based recruitment agency, Pro Talent, which has won more than 30 awards over the years for business excellence. Cindy is the author of the best-selling business book, **“How to be Unstoppable”**.



Wait theres more!

We have a line up of speakers that range from young dynamic, social entrepreneurs, influencers, designers and media personalities, who will unpack how they see their worlds which predominantly lie in the digital realm, find symbiosis with our forward thinking, value seeking, purpose driven women in the printing industry as they discover and share ideas on how these 2 worlds collide to create vibrant,

enigmatic pieces of art through print, which will complement one another well into the future. These panel discussions will create the narrative for this years Women in Print Series and guests will be able to share in these insights, pose provocative questions and walk away with tangible advice on how to translate these teachings in their daily lives.

Event dates

Cape Chamber	KZN Chamber (Durban)	Central Chamber (Jhb & PTA)
DATE		
1 August 2024	7 August 2024	30 August 2024
VENUE		
D'Aria Winery D'Aria Estate, Tygerberg Valley Road, Durbanville, 7550	Mt Edgecombe Country Club Golf Course Dr, Mount Edgecombe, Durban, 4300, South Africa	The Canvas, Riversands Incubation Hub, 8 Incubation Drive Riverside View EXT 15, Fourways, Johannesburg
COST		
Members	Members	Members
R550 pp Excl. VAT	R550 pp Excl. VAT	R550 pp Excl. VAT
Non-Members	Non-Members	Non-Members
R850 pp Excl. VAT	R850 pp Excl. VAT	R850 pp Excl. VAT
Table (10pax)	Table (10pax)	Table (10pax)
R5 500 Excl. VAT	R5 500 Excl. VAT	R5 500 Excl. VAT

Conclusion

In its 3rd consecutive year the Women in Print Series has gained acclaim across Africa as well as Internationally, with ticket sales expected to double this year, this years series is definitely one not to be missed. We will also have live entertainment, interviews with media and opportunities for networking with colleagues

from various industries. This showcase continues to gain support from various spheres of government and industry and as a delegate or participant you will be in the company of an esteemed grouping of individuals. Come and join us as we unveil the roadmap to Women Changing the Future of Print.



Sponsorship proposal

THE OPPORTUNITY

Our esteemed sponsors will enjoy unparalleled access and exposure and we encourage you to take up the opportunity to gain recognition for your contribution towards this unique industry initiative. Be part of this amazing experience and count yourself as a true ambassador for transformation and growth.

PREMIER SERIES EVENT SPONSOR (ALL 3 EVENTS) – R250 000 Excl. VAT (ONLY 2 available)

- Event Naming rights in partnership with Printing SA
- VIP - 30 guest tickets (3 x table of 10 for all events)
- Speaker opportunity at all 3 events
- X2 Complimentary bottle of champagne at each event
- R1000 drinks voucher at each event
- X1 panel representative at ALL events
- Return flights to 2 regional events for 1 representative
- X1 night accommodation at 2 regional events for 1 representative
- Exclusive interview with broadcast media partners
- 1 Logo on Sponsors Main Wall Banner
- X4 pull up banners at each event (sponsor to provide)
- Special feature in PSA newsletter with company representative for the month of August
- Logo on Invitations
- Logo on nametags
- Logo on event program
- Logo on Printing SA sponsors website banner for August 2024
- Special mention by MC at all events
- Logo on screen
- Promotional gift insert for goodie bags (sponsor to supply)
- Special mention in pre & post event communication
- Acknowledgement in Printing SA promotional activity on social media platforms, pre & post event

PLATINUM SPONSOR – R150 000 Excl. VAT (ALL 3 events)

- VIP - 30 guest tickets (2 x table of 10 for all 3 events)
- X2 Complimentary bottle of champagne at each event
- R850 drinks voucher at each event
- X1 panel representative at ALL events
- Return flights to 1 regional events for 1 representative
- X1 night accommodation at 1 regional events for 1 representative
- Exclusive interview with broadcast media partners
- Logo on Sponsors Main Wall Banner
- X4 pull up banners at each event (sponsor to provide)
- Special feature in PSA newsletter with company representative for the month of August
- Logo on Invitations
- Logo on nametags
- Logo on event program
- Logo on Printing SA sponsors website banner for August 2024
- Special mention by MC at all events
- Logo on screen
- Promotional gift insert for goodie bags (sponsor to supply)
- Special mention in pre & post event communication
- Acknowledgement in Printing SA promotional activity on social media platforms, pre & post event

GOLD SPONSOR – R50 000 Excl. VAT per event

- VIP - 10 guest tickets (1 x table of 10 at 1 event)
- X1 Complimentary bottles of champagne
- R700 drinks voucher
- X1 panel representative opportunity at 1 event
- Exclusive interview with broadcast media partners
- Logo on Sponsors Main Wall Banner
- X2 pull-up banners (supplied by sponsor)
- Logo on Invitations
- Logo on nametags
- Logo on event program
- Logo on weekly mailer for the month of August 2024
- Special mention by MC at all events
- Logo on screen
- Promotional gift insert for goodie bags (sponsor to supply)
- Special mention in pre & post event communication
- Acknowledgement in Printing SA promotional activity on social media platforms, pre & post event

SILVER SPONSOR – R20 000 Excl. VAT per event

- VIP – 8 guest tickets (at 1 event)
- X1 Complimentary bottles of champagne at each event
- R 500 drinks voucher
- X1 panel representative opportunity at 1 event
- Logo on Sponsors Main Wall Banner
- X2 pull-up banners (supplied by sponsor)
- Logo on Invitations
- Logo on nametags
- Logo on event program
- Logo on weekly mailer for the month of August 2024
- Special mention by MC at all events
- Logo on screen
- Promotional gift insert for goodie bags (sponsor to supply)
- Special mention in pre & post event communication
- Acknowledgement in Printing SA promotional activity on social media platforms, pre & post event

DRINKS SPONSOR – R 10 000 Excl. VAT per event

- R850 drinks voucher
- X 2 Complimentary bottles of champagne at each event
- X 3 Complimentary guest tickets
- Logo on Sponsors Main Wall Banner
- Logo on Invitations
- Logo on event program
- Logo on Printing SA sponsors website banner for August 2023
- Special mention at the event
- Promotional Gift insert in gift bags

ENTERTAINMENT SPONSOR – R 15 000 Excl. VAT per event

- R1000 drinks voucher
- X 1 Complimentary bottles of champagne at each event
- X 5 Complimentary guest tickets
- Logo on Sponsors Main Wall Banner
- Logo on Invitations
- Logo on event program
- Logo on Printing SA sponsors website banner for August 2023
- Special mention at the event
- Promotional Gift insert in gift bags





For More information please contact
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Our sponsors

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Yes!
for
We confer, consult,
campaign and train.

