



Federation of Printing, Packaging,
Signage & Visual Communication

DIAMOND
SPONSOR



MEDIA PARTNERS



Golf & Padel Day

Sponsorship Proposal

Printing SA CAPE CHAMBER

GOLF & PADEL DAY

The Printing SA Cape Chamber is thrilled to announce its first ever upcoming Golf & Padel Day, set to take place on 11th April 2025.

This event promises to be a premier networking opportunity for industry leaders, professionals, and golf enthusiasts, while also raising funds to support the Chamber's initiatives. We invite your organization to partner with us as a sponsor for this prestigious event. Your support will not only enhance the experience for all participants but also provide your brand with significant visibility and recognition within the printing and related industries.

Below, we outline the sponsorship packages available, including the exclusive Golf Day Partner Naming Sponsor, Platinum, Gold, Hole Sponsorship opportunities and more.

11 APRIL 2025

ATLANTIC BEACH
GOLF CLUB,
ATLANTIC BEACH,
CAPE TOWN

R4000 ex VAT per fourball (Members)

R1500 ex VAT per player (non-members)

Hole Sponsor R3500 ex VAT (Members)

Hole Sponsor R5000 ex VAT (Non-members)

Padel R450 ex VAT per player (Members)

Padel R650 ex VAT per player (Non-member)

*Golf Carts – R470 (limited carts available)

additional carts will be hired at a cost of R750 per cart

We would be honoured to have your organization as a sponsor for the Printing SA Cape Chamber Golf Day. Your support will play a vital role in the success of this event and contribute to the Chamber's ongoing efforts to promote and grow the printing industry.

Please confirm your interest by 7th March 2025 to secure your preferred sponsorship package. For further details or to discuss customization options, feel free to contact us at akaterere@printingsa.org or 079 757 4795. Registration Deadline to 1st April 2025.

Sponsorship Packages

Golf Day Partner Naming Sponsor

(Exclusive Opportunity for all 3 regional events) - 1 Available

Investment: R85,000

As the exclusive Naming Sponsor, your brand will receive top-tier visibility and recognition throughout the event.

Benefits Include:

- Event Naming Rights: The event will be branded as the "[Your Company Name] Printing SA Cape Chamber Golf & Padel Day."
- Prominent Branding: Logo placement on all event materials, including invitations, banners, signage, and the website.
- Social Media Exposure: Featured in all pre-event and post-event social media campaigns.
- On-Course Branding: Exclusive branding on the main scoreboard and registration area.
- Speaking Opportunity: Opportunity to address participants during the prizegiving awards ceremony.
- Representative to hand over prizes at prizegiving dinner.
- Team Entry: Two complimentary four-ball teams (8 players) per event.
- Branded Giveaways: Opportunity to provide branded merchandise for participants.
- Recognition: Acknowledgment in the newsletter and annual report.
- Participants Golf Shirts with your logo for all players.
- Participants Caps with your logo for all players.
- X1 VIP table(10) at prizegiving dinner – to be seated with our special celebrity guest.
- X2 bottles of complimentary wine at prizegiving dinner.

Platinum Sponsor

(2 avail per event)

Investment: R15,000

Benefits Include:

- Logo Placement: Prominent logo placement on event banners, signage, and the event website.
- Social Media Exposure: Featured in pre-event and post-event social media campaigns.
- On-Course Branding: Branding on one of the key holes (e.g., Hole 1,9,10 or Hole 18).
- Team Entry: One complimentary four-ball team (4 players).
- Recognition: Acknowledgment in the newsletter and annual Report.
- Participants Golf Shirts with your logo for all players.
- Participants Caps with your logo for all players.
- X1 VIP table(10) at prizegiving dinner.
- Representative to hand over prizes at prizegiving dinner.

Gold Sponsor

(3 avail per event)

Investment: R12,000

Benefits Include:

- Logo Placement: Logo displayed on event banners, signage, and the event website.
- Social Media Exposure: Mention in pre-event and post-event social media campaigns.
- On-Course Branding: Branding on one of the holes.
- Team Entry: One complimentary four-ball team (4 players).
- Recognition: Acknowledgment in the Chamber's newsletter.
- Participants Golf Shirts with your logo for all players.
- Participants Caps with your logo for all players.



Hole Sponsor (12 avail per event)

Investment: R3,500

Benefits Include:

- Hole Branding: Exclusive branding on one of the 18 holes, including a branded sign.
- Logo Placement: Logo displayed on the event website and promotional materials.
- Special recognition at prizegiving dinner.

Additional Opportunities

- Drinks Station Sponsor: Branding at a designated drinks station on the course.
- Goodie Bag Sponsor: Opportunity to include branded items in participant goodie bags.
- Prize Sponsor: Donate a prize (e.g., golf equipment, vouchers) and receive recognition during the awards ceremony

Why Sponsor?

- **Targeted Exposure:** Reach key decision-makers and influencers in the printing and related industries.
- **Brand Visibility:** Maximize your brand's exposure through extensive marketing and on-course branding.
- **Networking Opportunities:** Engage with industry leaders and build valuable relationships.
- **Corporate Social Responsibility:** Demonstrate your commitment to supporting the printing industry and its growth.

We look forward to partnering with you for an unforgettable Event.

