**Mentee Request for Motivation: SMMEs**

**Motivation For A Mentor Through The Printing SA Mentorship Programme**

Printing SA is launching a mentorship programme in line with its commitment to the sustainability and transformation of the industry. We have space to accommodate 20 business owners or managers as mentees on the programme which will launch in July.

**Why this note?** We have identified you as someone whom we believe could benefit from the programme, and we are therefore sending you this document to tell you what it is about, as well as inviting you to provide motivation so we can include you in our list of possible participants.

**What would the benefits be for me if I am selected?** If selected as a mentee on the programme, you will be matched with someone with the relevant experience to assist you to grow your business, improve your competitiveness and strengthen your leadership. Some of the benefits would include the opportunity to:

* Focus on your personal and business growth.
* Increase your confidence.
* Explore your potential and gain new insights into growth opportunities.
* Receive guidance, support and feedback from an experienced mentor.
* Build wider networks.

**What would it entail for me if I am accepted?** We have contracted the National Mentorship Movement (NMM) to implement and coordinate the programme, and they will set up a Printing SA mentorship platform. If you are selected:

* You will commit to spending about 30 hours with your mentor over a period of a year, meeting once or twice a month, at a time the two of you agree upon.
* You will register on the platform and receive relevant onboarding information
* NMM will match you to an appropriate mentor.
* You will attend a launch session that NMM will host with all the mentees and mentors on the programme, reinforcing the lessons from the onboarding material provided.
* You will commit to providing feedback on the experience through electronic surveys that NMM will send through the platform.
* NMM will keep in touch telephonically periodically to ensure your relationship with your mentor is productive.
* The training, launches and mentorship relationship will take place remotely.
* You should have access to data or Wi-Fi and a smart device (laptop, computer, tablet or phone).

**I am interested - what should I do next?** Should you need further information, please let us know, and we will get a member of the project team to contact you to answer your questions.

We are very excited about this programme and hope you will decide to apply. To do so, please respond to this email with the following motivation by Wednesday 2 June 2021 (no more than 200 words for each, please):

* A brief description of your current business and role.
* Your aspirations for the future.
* How you believe being a participant in this programme will assist you in meeting those aspirations.

If you would prefer, you may nominate a manager in your business to apply to participate as a mentee in your place. In this case, please request that they complete the motivation above and send it to us with your endorsement.

Thereafter, your motivation will be forwarded to the project team who will make the final selection of programme participants.

To find out more about this programme, please contact your nearest Printing SA Chamber

[**Click Here To Contact Your Nearest Printing SA Chamber**](https://printingsa.org/contact)