

Minuteman Press South Africa - 25 Proud Years

In 1974, Minuteman Press International opened the prototype Minuteman Press store in Farmingdale, New York, USA. In 1995 they decided to explore expansion into the South African market.

Full-service printing is the basis of the Minuteman Press business model; a one stop centre for all of the business community's design, print, and promotional needs. Through the years the concept remained the same, but the capabilities and range of products are constantly growing and expanding. Today, we can produce most items a business wants to put their name or logo on, whether it be promotional products, clothing or anything printed.

Participating in a franchise show in Midrand in April 1996 resulted in four Minuteman Press stores opening in South Africa in October of that year. All four stores are still successfully in business, the one in Hatfield still with their original owners.

Today there are more than 950 stores in the USA, Canada, United Kingdom and Australia including more than 45 in South Africa, giving employment to a large number of people ranging from litho, digital and wide format operators and bindery staff through to graphic designers, estimators and counter people.

The majority of Minuteman Press owners did not have a background in the print industry. The owners are business people who are active in their local communities and pride themselves on providing excellent quality and service. They are backed by the knowledge and support of an internationally proven franchise system to help their customers grow and thrive.

A number of Minuteman Press stores are members of Printing SA and send their staff on training courses offered by this industry body, with the support of the FP & M SETA. Courses such as digital printing, colour management and guillotine operation were for example attended by staff of Minuteman Press Hatfield, with excellent results. Furthermore being the biggest printing franchise in the USA and South Africa, valuable international knowledge and systems developed over more than 46 years is transferred to business owners and their staff in our country.

In the same year that Printing SA is celebrating it's 110th year of representing the printing industry in South Africa, Minuteman Press Hatfield is proud of it's 25 years of service to customers in Pretoria, and so is Minuteman Press Strydom Park in Johannesburg (24 years), Mbombela / Nelspruit (23 years), Pinetown (20 years), East London (15 years) and Silverlakes in the east of Pretoria with 15 years.

Starting off with basic litho printing and black and white copies back in 1996, Minuteman Press stores now provide South African customers with a wide range of services including wide format printing on various substrates, gifting, apparel and some signage.

Minuteman Press South Africa is proud to be an integral part of the printing industry in the country.

