

PRESS RELEASE

PROPAK CAPE 2021 CANCELLED

March 15, 2021

Propak Cape 2021 cancelled due to Covid-19

March 15, 2021 – Specialised Exhibitions, a division of Montgomery Group and organisers of the highly successful Propak Cape exhibition that showcases the latest technologies and innovation in packaging, food processing, plastics, printing, and labelling, has announced that the 2021 show has been cancelled due to COVID-19 pandemic. Propak Cape was due to take place from 8-10 June at the Cape Town International Centre in Cape Town, South Africa. The next edition of the show will be held in October 2023 at the same venue.

“Following the measures announced by the President of South Africa on Sunday the 28th of February and the revised Level 1 lockdown that has been effected, which includes the temporary prohibition of large gatherings and restrictions on international travel still continuing, we have made the difficult decision to cancel this year’s Propak Cape,” says Gary Corin, Managing Director of Specialised Exhibitions.

“Although disappointed that the 2021 show will not go ahead, it is the right decision for all stakeholders involved. We fully support the measures taken by Government. The safety and wellbeing of our exhibitors, suppliers, visitors and the industry as a whole continues to be of paramount importance to us.”

“Propak Cape is recognised by the industry as the innovation packaging solutions trade expo for the Western Cape,” says Corin. “Having enjoyed over 20 successful years, Propak Cape is a proven trade exhibition that delivers results for those serious about growing their businesses. We now look forward to delivering another world-class experience in 2023.”

“Exhibitions post COVID-19 will play an essential role in providing a fast-track to economic recovery. They will enable the all-important face-to-face connection between buyers and sellers, bring new products to market, drive innovation, forge partnerships, build brands and community, offer immersive experiences and provide intellectual content and educational opportunities through seminars and workshops,” says Charlene Hefer, Portfolio Director at Specialised Exhibitions.

“We have some exciting new ideas and innovative plans for more value-add show features across our portfolio of exhibitions. These will be in addition to our popular ‘every-day-a-themed day’ experience, industry conferences, free-to-attend seminars, skills development zone, business match-making and live demonstrations. So it’s exciting times ahead and we look forward to Propak Cape, 24-26 October 2023.”

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Further enquiries can be directed to:

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